

Virtual Promoter

Summary:

This is a virtual volunteer opportunity that you can do from home. Virtual promoters are required to create a Read-Alike list or video recommending similar titles to help library patrons find new things they may enjoy in the library collection.

Volunteers will be given 2 hours per read-alike list or video for their submission/participation, with a maximum of 5 read-alikes per month, counting towards high school community involvement requirements.

Duties/Responsibilities:

Virtual promoters are required to promote the library collection by creating a list or making a video which recommends similar titles...if you like _____, then you may like _____

- Items must currently be in the library collection, either in print or OverDrive or accessible through interlibrary loan
- Read-alikes can be created for any library material but it should be something that you have read/watched and recommend other items that are in the library collection or can be accessed through Interlibrary Loan
- Pick a library book, eBook, audiobook, movie or graphic novel/manga
- Minimum length = 5-7 item list or 1 minute video
- Read-alikes should be created by you and not copied from someone else.

Content is submitted via email to stirlingrawdonlibrary@gmail.com and then we curate the content to be shared. Any writing is expected to have proper spelling, be grammatically correct and not contain any profane language. Any videos are expected to be appropriate for all audiences.

Skills/Qualifications:

- 12-19 years old
- Access to a computer and reliable internet
- You demonstrate a passion for community involvement, especially within a library setting
- You are conscientious, reliable and independent
- You demonstrate strong communication skills, verbal and written
- You are open to learning new skills and undertaking new opportunities
- You require minimal direction once a task has been assigned
- You are able to work well individually or as part of a team in order to fulfill assigned tasks

Benefits:

- Community service hours to satisfy high school graduation requirements
- Learn new skills necessary for the job market: time management, communication skills, leadership skills, decision making and problem solving skills etc.
- Opportunity to give back to your community